

advantage  
advantage

- ▼ 1,285,000,000 Data Fields
- ▼ 52,600,000 Hotel Rooms
- ▼ 11,700,000 External Matches (OTAs, etc.)
- ▼ 2,300,000 Hotel Properties

## The Data



- ▼ 10,200,000 Geocoded POIs
- ▼ 3,400,000 Geocoded Postal Codes
- ▼ 238,000 Destinations
- ▼ 42,000 Statoids, 1<sup>st</sup> and 2<sup>nd</sup> level

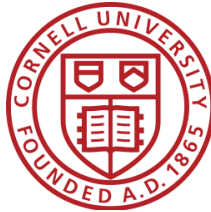
# The Reputation

Whenever it comes to scientific research or market studies, data from DELTA CHECK is second to none.

World's best universities trust in the integrity, completeness and accuracy of world's biggest hotel database: DELTA CHECK's "**GARD - Global Accommodation Reference Database**".

It is this credit that provides every single DELTA CHECK customer the comforting guarantee of a smart investment when choosing data from DELTA CHECK.

Giving access to the data of over 2.3 million hotel properties around the world, our customer wins the best reach, the most contacts, and the most sophisticated selections. Simply the full picture of the global hotel industry.



## Cornell University



## UNIVERSITY OF CAMBRIDGE



## The Quality

More than 50 data editors on location daily ensure the utmost quality, our data is known for since meanwhile three decades. Based on their work, perfect data management as well as profound know-how and 30 years of well-founded experience a globally unique guarantee in data quality can be given.



Global Data Recording: 50+ native speaking data editors on location on all five continents daily ensure perfect, complete and up to date data.

## The Promise

DELTA CHECK guarantees each and every customer: Our cold data will always be delivered in a quality even superior to your own data.

Should DELTA CHECK fail to fulfill this guarantee, our customer gets a full 100% refund without any ifs and buts.



# The References



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